



# EditLive! Innovation Benefits

Innovation	Benefits
100% browser-based user interface	User interface is easier to learn and use, making end users more productive, decreasing training expenses and decreasing ongoing technical support costs. User interface appears similar to Microsoft Word and other office applications, thus leveraging existing end user skills.
Seamless integration with web application servers	Maintenance of business logic on a web application server simplifies and decreases the cost of ongoing maintenance and upgrades. Web application servers are a major trend for enterprise development, thus "future-proofing" development projects. Existing web applications can easily be extended to use <i>EditLive!</i> functionality.
Scalability and reliability	Automatic Internet-based deployment dramatically reduces the cost of deploying a solution. <i>EditLive!</i> has been shown to be effective in deployments of over 10,000 seats at a single site. In November 2001, <i>EditLive!</i> will be deployed to over 100,000 seats with US customer Intranets.com. Battle-proven reliability has been shown with over 350 customer sites and tens of thousands of users.
Standards-based JavaScript application programming interface (API)	Leverages existing web developer skills thus decreasing the costs associated with professional services for integration and customisation.
Platform support	Ephox and the <i>EditLive!</i> range of products provide the widest range platform support in the industry, leveraging additional sales and reach for our channel partners and customers. Supported client platforms for <i>EditLive!</i> 2 include Microsoft Internet Explorer and Netscape Navigator on Microsoft Windows 98, Me, NT 4, Windows 2000 and Windows XP. Supported client platforms for <i>EditLive!</i> for Java include Microsoft Internet Explorer on Microsoft Windows and Mac OSX.1, and Netscape Navigator on Microsoft Windows, Linux, and Solaris. Any web application server can be integrated with <i>EditLive!</i> or <i>EditLive!</i> for Java and samples are provided for Microsoft Internet Information Services (IIS) and Java 2 Enterprise Edition (J2EE) servers.
Loading and saving content	Content can be loaded from any back-end database, enabling easy storage of content within enterprise systems. Previously it was difficult and costly to store unstructured content within databases. <i>EditLive!</i> can also be configured to author content fragments in addition to entire documents. HTML fragments can be reused and repurposed more readily than whole documents. Content can be set to output as XHTML 1.0 compliant. XHTML is a W3C standard enabling HTML content to conform to XML and thus gain the benefits of loading and manipulating the content with an XML parser.
Media files	In addition to authoring text content, <i>EditLive!</i> can be used to seamlessly insert and upload images from a local computer to a server. <i>EditLive!</i> 's solution complies with IEEE RFC1867 to make integration with other applications straightforward.
Cascading style sheet (CSS) support	A variety of features within the products enable content structure to be separated from its format. This enables the enforcement of corporate style standards, reduces the cost of maintenance and improves content reuse throughout an organization.
Microsoft Office integration	Office content is seamlessly and effectively converted to HTML content, leveraging content that has been already created in Office and allowing end users to continue to use their favourite Office applications.
Component architecture	<i>EditLive!</i> 's component architecture allows continuous improvements to be deployed within a system without the underlying integration code having to change. This reduces vendor viability risk associated with acquiring the technology and removes from eBusiness system integrators the need to constantly redevelop their code in response to changes in web browser and operating system technology.