



EditLive! Product Innovations

Existing Paradigm	Innovation in <i>EditLive!</i> Products
Standalone applications installed on end user computers.	100% browser-based user interface that is similar to Microsoft Word and other office applications.
Interaction and integration with web application servers involves complicated, error prone custom code.	Seamless integration with web application servers.
Business logic and customisation code resides on the end user computer and is difficult and costly to maintain.	Web application servers maintain all business logic.
Existing web applications have to be substantially rewritten to accommodate content authoring functionality.	Existing web applications can integrate <i>EditLive!</i> easily.
Deployment involves cumbersome CD-ROM based solutions or using proprietary software deployment technology. Is very slow and difficult process, reducing the ability for developers to deploy system upgrades and maintenance releases.	Automatic Internet-based deployment
Technologies and development skills unfamiliar to many web developers (i.e. COM) are needed to customize and integrate standalone applications. Many standalone applications do not provide an adequate API.	Standards-based JavaScript application programming interface (API)
Solutions are limited to one browser or operating system platform.	Supported client platforms for <i>EditLive! 2</i> include Microsoft Internet Explorer and Netscape Navigator on Microsoft Windows 98, Me, NT 4, Windows 2000 and Windows XP. Supported client platforms for <i>EditLive!</i> for Java include Microsoft Internet Explorer on Microsoft Windows and Mac OSX.1, and Netscape Navigator on Microsoft Windows, Linux, and Solaris.
Specific servers are required to support a solution.	Any web application server can be integrated with <i>EditLive!</i> or <i>EditLive! for Java</i> . Samples are provided for Microsoft Internet Information Services (IIS) and Java 2 Enterprise Edition (J2EE) servers.
Content can only be loaded from the file system.	Content can be loaded from any back-end database or enterprise system.
Only whole documents can be authored, making content reuse and standardization very difficult.	<i>EditLive!</i> can also be configured to author content fragments in addition to entire documents.
Latest XHTML specifications are not supported and content is outputted in arbitrary or incorrectly structured formats.	Content can be set to output as XHTML 1.0 compliant. XHTML is a W3C standard enabling HTML content to conform to XML.
Image uploading is not supported or is not supported using RFC1867 based standards.	Insertion of local media files and uploading using HTTP protocol and IEEE standard RFC1867.
Limited support of cascading style sheets and the separation of content format from structure.	Wide ranging cascading style sheet (CSS) support including the ability to force end users to use styles rather than arbitrary formatting commands.
Office formatting is not preserved when content is imported.	Microsoft Office integration is seamless, merging Word content into HTML and XHTML whilst preserving existing formatting.
Solutions are heavily intertwined with other subsystems in an application or rely on proprietary programming languages.	<i>EditLive!</i> 's component architecture allows continuous improvements to be deployed within a system without the underlying integration code having to change.