



## MEDIA RELEASE

Sydney, Wednesday, January 19, 2005

E-Novation™ introduces BizWise™ and welcomes Allianz and the CSIRO as new clients.

E-Novation™ is an Australian company specialising in performance management, market research and electronic business.

E-Novation™ has recently implemented its groundbreaking BizWise™ business intelligence technology. BizWise™ is a state-of-the-art performance management solution, fully based on global standards championed by the BPM Standards Group (whose members include IBM, IDC, Meta Group, etc.).



BizWise™ promotes a set of integrated collaborative features (Collaborative Benchmarking™) that allow organizations to establish a holistic performance system which extends to competitors and partners alike. This enables the comparative assessment of performance in key indicators across an entire value chain as opposed to a focus on internal performance alone.

BizWise™ also enables E-Novation's research team to dynamically distribute specific benchmarking and performance analysis results to its clients on demand. For example, this usually comprises of comparative operating expenditure analysis, services efficiency ratios (shared services and customer-centric), employee productivity, etc.

Patents are currently pending and E-Novation™ is very pleased to have been able to successfully support Allianz and the CSIRO with the aid of the BizWise™ system.

Mr. Andi Luiskandl, E-Novation™'s Founder and CEO said: "With organizations increasingly focused on their market-based performance, and with traditional benchmarking and performance management being innovated with new technology, BizWise™ is well positioned. We feel fortunate having developed the vision of BizWise™ two years ago, with subsequent R&D – and to see the team now working with actual clients to bring our vision into effect is just fantastic."

**For more information about BizWise™ and E-Novation™ please visit [www.enovation.com.au](http://www.enovation.com.au) or call +61 2 8221 9568.**

Copyright © by E-Novation™ Pty Ltd (2004 – 2005). All Rights Reserved.

E-Novation™, BizWise™, Internet Benchmark Exchange™ and Collaborative Benchmarking™ are registered trademarks of E-Novation™ Pty Ltd. All Rights Reserved.