



Consensus Software Awards **2007**



Everyone a Winner!



Three hundred software industry representatives gathered at the Sofitel Wentworth hotel, Sydney on 1st May to hear the announcements and presentations of the 2007 Consensus Software Awards in the presence of the Hon. Gary Nairn Special Minister of State and Juerg Casserini the Consul General of

Switzerland. This year a significant number of venture capitalists also attended, signaling recognition of the investment value of Australian and New Zealand technology based businesses underpinning the main aim of the Awards to assist Australasian enterprises to take their software to the world.

Thirteen winners from twenty four finalists from across Australia and New Zealand and the \$10,000 Microsoft Global Potential cash prize

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2007 Consensus Software Awards

The best of the best

The search is over. Begun over six month ago, the search has taken us to every mainland Australian state and to New Zealand and back. Thirty six companies with innovative products and technologies were nominated and they, in turn, lodged their detailed entry forms for consideration by the judging panel. Those submissions are available for your examination on the Consensus web-site www.consensus.com.au

Test of time

The judges have, for the last eight years, used the same assessment methodology and process which has proven so successful in identifying the winners of the future – the companies taking Australian and New Zealand software to the world, as acknowledged by the Australian Prime Minister, the Hon. John Howard MP, in his message of support, which highlights the importance the Government places on science and innovation.

Innovation

The judges use as their guide the three heads of the judging criteria, which are; Innovation, Performance and Potential. Below this there are further subsets of criteria under which the entrants are invited to submit their proofs. Through two rounds of judging, the entrants have the opportunity to fully explain the merits of their technologies and how they can be applied to achieve their business and market share objectives.

Real life benefits

A key feature of the Award, is the practical benefits that accrue from the application of the technologies to improve the quality

of life and, in these pages, you will find numerous examples already working hard in domestic markets and soon to be applied overseas.

Integrity

These Awards would not be possible without the unstinting support of the many industry professionals that volunteer each year to populate the Consensus judging panels. Ultimately it is their freedom to reward excellence where they find it with no pre-set maximum or minimum number of Award they can recommend each year. That, with the no categories policy, ensures the best will always rise to the top.

Citations

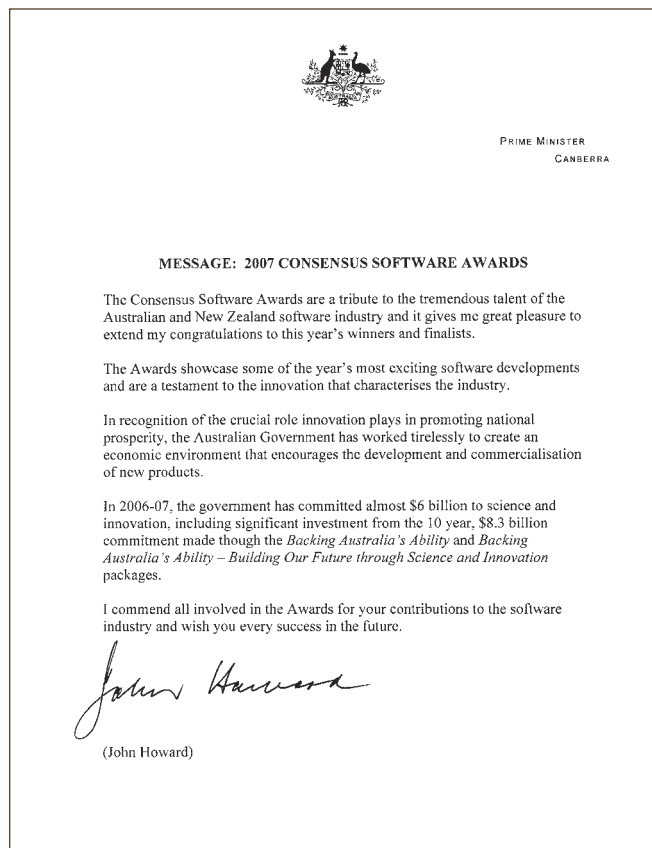
From the thirty six entrants, twenty four were selected and became finalists for the final round of judging ie. the face-to-face presentations conducted in Sydney in March. Whilst the judges don't give direct feedback on the quality of the presentations or any issues arising, they do produce a written citation for each award recommendation, which goes in some part to explain their decisions.

Winners

We present with pride the thirteen winners for 2007 to you in the following pages featuring the original judges citation, some may have been edited due

to space considerations, but you can find the full citation and more information on the program by visiting www.consensus.com.au

Consensus gratefully thank our many sponsors, supporters and participants across Australia and New Zealand



We congratulate the winners and wish them every success in the future

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Special Feature page 2

1000Minds® from 1000Minds Ltd

What the judges said

In removing complexity and uncertainty from decision-making processes, 1000Minds has blended an innovative algorithm with a simple user interface to produce a tool of great power and sheer elegance.

A real combination of academic input and targeted marketing activities will see 1000Minds helping decision-makers in many communities and industries.

Find out more - www.1000minds.com

Business Communications Suite from CyTrack Technologies Pty Ltd

What the judges said

CyPhone for CyTrack Technologies is a desktop telephony product that provides businesses with a low-cost means of linking a range of CRM systems with multi-platform telephony.

As a part of the CyTrack product suite, the CyPhone can allow SMEs to provide customer services that is equivalent to, or better than, that of larger organizations. Customers can be identified

as their calls are received with pop-up windows showing relevant service information. Likewise, the automated logging of outgoing calls provides a reliable record of customer interactions.

Providing an innovative and robust platform, CyPhone enables telephony to be integrated into its business processes. With a growing Australasian customer base and international interest resulting from a successful CiBit showing, CyPhone is well positioned in the global markets.

Find out more - www.cytrack.com

FMT Octopus™ from Fraud Management Technologies Pty Ltd

What the judges said

FMT Octopus has taken the fight against financial fraud and intrusion to the front line with its Java-based solution that sits right on a customer's application server. FMT Octopus has shown that innovation

and simplicity of vision go hand-in-hand. Their financial industry knowledge, innovative product development, 'try before you buy' strategy are impressive.

Find out more - www.fmtworldwide.com

Home Media Centre from Mobilesoft (Aust) Pty Ltd

What the judges said

The Consensus Judging Panel was genuinely impressed with the potential of this platform in terms of its technical scalability and flexibility – as well as its future potential in peer-to-peer interactivity.

The combination of a robust, flexible Digital Rights Management (DRM) solution, combined with ease of interoperability with a wide range of portable storage and media

devices, and solid relationships with consumer product providers, means that this innovative solution has solid potential and a bright future.

Although the product is entering a highly competitive environment, the diversity of implementation connectivity options, positions the product for success in both the local and international markets.

Find out more - www.mobilesoft.com.au

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iAppraise Compliance Auditing Solution *from* iComply Pty Ltd

What the judges said

Products like iComply from iAppraise Compliance Auditing Solutions will be essential in the move towards a more regulated environment within SME corporates, businesses, organizational and government domains. It also provides a tool for organizations to more easily complete self-audits.

The system is flexible in its deployment, open with its architecture, friendly for its users, effective in its purpose and a threat to its competitors.

The iComply software easily met each of the three judging criteria of sector innovation, proven performance and global potential.

Find out more - www.icomply.com.au

Remunerate *from* Evanscorp Pty Ltd

What the judges said

The annual salary review process can be very complex and time-consuming, and for many organisations these reviews are inaccurate, late, or both. Mainstream ERP and HR systems offer a limited toolset for salary reviews.

The judges were impressed with the complexity and flexibility of the Remunerate product. With a short implementation time and intuitive user interface, the potential to rapidly improve the

quality and timeliness of an organisation's salary review process is significant. The reporting and analytics tools in Remunerate provide valuable salary budgeting and control, and compliance reporting.

The potential for the software to pay for itself in a very short time gives Remunerate a compelling edge in the marketplace. The judges commend Evanscorp on developing this elegant solution to a much overlooked problem.

Find out more - www.remunerate.com.au

SAVANT® Virtual Insurer *from* SAVANT® Systems International Pty Ltd

What the judges said

SAVANT Virtual Insurer provides its clients with a sophisticated and comprehensive Insurance platform facilitating the management of the entire policy lifecycle. The innovative architecture allows the business users the ability to rapidly deploy the solution, manage risk, respond quickly and effectively to rapid market dynamics whilst, at the same time, simplifying connectivity to brokers and other parties.

SAVANT Virtual Insurer achieves its high performance by leveraging SAVANT's unique AI Process Engine with the advanced security features of IBM's Lotus Domino.

Created by Insurance professionals for Insurance professionals, Virtual Insurer is now in operation in a number of sites including Lumley General, Landline Financial Services and Winterther International Australia.

Find out more - www.smart-insurer.com

Smart-Trace™ Web Application *from* Ceebron Pty Limited

What the judges said

A heavy commitment to research and development in unison with food and technology partners has seen Smart Trace come of age, bringing near real-time monitoring and reporting of perishable

goods to the cold chain. This is a locally developed web application with a truly global potential for food and pharmaceutical markets.

Find out more - www.smart-trace.com

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SOPRANO StaffMatch from SOPRANO Design Pty Ltd

What the judges said

This product provides an efficient solution to the difficult business task of polling casual staff to fill shift positions. It offers bi-directional communication between the organization and its pool of staff.

The innovative use of SMS telephony with the potential for extension to MMS and email communication,

to automate the process of offering shifts, confirming acceptances and reporting outcomes, makes StaffMatch a valuable time-saving device.

StaffMatch has demonstrated its capability in the Australian market and has significant potential in local and international markets for organizations using a medium to large pool of casual staff.

Find out more - www.soprano.com.au

Umajin from Unlimited Realities Limited

What the judges said

The UMAJIN presentation convinced the judges that at last the average person is able to create rich interactive documents on a normal home computer.

The unique user interface is simplicity itself making it possible for 5 and 6 year olds to create interactive

documents with little or no training.

The clever design allows the user to manipulate different object types directly thus providing some of the facilities of a large number of technologies and products. Well done Unlimited Realities!

Find out more - www.umajin.com

Vantage 1.0 from Webspay Ltd

What the judges said

The WebSpy team has overcome the need of network managers to use different analysers for each log file reporting requirement by developing 'Vantage', a log analysis application that intelli-

gently and efficiently imports and analyses different types of log files, taking raw data and converting it into meaningful, actionable information for managers. True innovation.

Find out more - www.webspay.com

Wealth.net from Bluedoor Technologies Pty Ltd

What the judges said

WealthNet is a browser based registry administration system for the financial services and wealth management sector. Designed as a single application, its various modules are ca-

pable of replacing up to seven different legacy systems. Being web-based, users are no longer just in the back office of an institution, they can now transact online.

Find out more - www.bluedoortech.com

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Yeahware V4.1 *from* Yeahpoint Pty Ltd

What the judges said

Yeahpoint have a great future. Aiming at the retail sector as they do, by necessity the Yeahpoint technology must be extremely robust and very easy to use, and it succeeds here in spades. Their customer retention is also outstanding; due

to the fact the Yeahpoint product delivers both clear market differentiation and a bottom line benefit to their customers. An excellent example of both technical and business innovation.

Find out more - www.yeahpoint.com

End of Consensus Software Awards winners 2007 listings

Microsoft Global Export Potential Award

Wealth.net *from* Bluedoor Technologies Pty Ltd



The Hon. Gary Nairn, Special Minister of State with Norbert Haehnel - Director, Developer & Platform Strategy Group, Microsoft and Pip Marlow - Director, Partner Group, Microsoft with the Bluedoor team and that cheque for \$10,000

CSA Nominations for 2008 opens October 2007

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